

# Chris Griffiths

## Education

> **Skills:** User Research / Interaction Design / A/B Testing / Agile Methodologies / User Experience (UX) / Corporate Identity / Team Leader

Grifthead@gmail.com  
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Great Missenden,  
Buckinghamshire  
HP16 9JW

# Chris Griffiths

Get in touch.

## Portfolio

[chrisgriffithscreative.com](http://chrisgriffithscreative.com)

## Other

Lego Portraits by Grifthead

[https://www.bowiegallery.com/  
category/art-by-grifthead](https://www.bowiegallery.com/category/art-by-grifthead)

[https://www.facebook.com/  
Grifthead](https://www.facebook.com/Grifthead)

## Interests

Community Involvement  
Classic Car Restoration  
Lego Portraits  
Photography  
Cooking  
Sports  
Travel

## Experience continued

2010 – 2013 / IG / London

### Head of Design

Managed team in London responsible for UI and interaction design of award-winning online trading platforms. Established consistent visual design across an international range of brands and products. Responsible for the company rebrand in 2012.

> **Skills:** User Research / Interaction Design / A/B Testing / Agile Methodologies / User Experience (UX) / Corporate Identity

2007 – 2010 / IG / London

### Senior Designer

Assembled a cross-functional design team during a period of rapid company growth. Delivered localised public-facing marketing websites and campaign assets supporting international expansion.

> **Skills:** User Research / User Interface Design / Responsive Web Design

2006 – 2007 / Adgrafix / London

### Lead Designer

Worked on various brands including BBC, Channel 4 and Tesco. Engagements ranged from developing prototypes and conducting user research to UI design and front-end development of responsive websites.

> **Skills:** User Research / User Interface Design / Responsive Web Design / Print Advertising

2004 – 2006 / Frank Comms / London

### Graphic Designer

Designed marketing campaign websites and press publications and was lead illustrator for Infographics & Iconography.

**Skills:** Print Advertising / Web Design / Infographic & Iconography Design

2003 – 2004 / DKNY / New York

### Visual Designer

Developed critical thinking and practical skills across digital, moving images, brochure & flyer lead and photography.

**Skills:** Print Advertising / Web Design / Photography / Brochures

## Cover Letter

# Hello, I'm Chris Griffiths.

With over two decades of experience in design, I am well-versed in software such as Adobe Creative Suite, Sketch, as well as Figma. My wealth of experience in web design, product design, user interface design, UX research, logo design and development and corporate identity means that I can adapt and add value to any project utilising this variety of skills.

I understand the importance of creating designs that are not only aesthetically pleasing but also functional and effective. By using my artistic talents in conjunction with my technical knowledge I create designs that are intuitive and easy to navigate. Understanding users' needs and behaviour ensures that I create user-friendly and enjoyable brand experiences.

I am meticulous in my attention to detail with a methodical approach to problem-solving. As a team player I work closely with stakeholders, including clients, developers, and project managers, to ensure every project's success. I am comfortable working in fast-paced environments and meeting tight deadlines whilst being flexible and fluid in all aspects of my role.

As a father to an energetic 10 year old boy, family time is either spent on the side of a football pitch, taking our dog on long walks or continuing to restore my 1796 MG Midget. I have created a bespoke piece of software that enables me to continue to fulfil my passion in designing, creating and building Lego portraits.

## Let's get to know each other.

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